

**MTTM-103: Management Concepts and Organisational
Behaviour in Tourism
(TUTOR MARKED ASSIGNMENT)**

Course Code: MTTM-103
Total Marks: 100

Programme: MTTM_NEW
Assignment Code: MTTM-103/TMA/2026

Note: This TMA consists of **ten questions**, out of which you have to **attempt any five**. The question carries **20 marks each** and should be answered in about **600 words**. Send your TMA to the Coordinator of your Learner Support Centre.

1. What is Scientific Management? Discuss the contributions of Scientific Management. 20
2. Do you think that the role of a manager is changing in the modern organizational context? Elaborate with examples. 20
3. What do you mean by Planning? What are the steps involved in planning process? 20
4. What do you understand by directing? Explain various aspects of directing. 20
5. What is motivation? Why motivation is a critical issue of interest to managers in organizations? 20
6. Write an essay on "Different studies of Leadership Styles". 20
7. Explain the statement, "Words are symbols and meaning exists in the mind". 20
8. What is turnaround management? List out the parameters that determine its usage with examples from the Indian context? 20
9. Write short notes on: 10x2=20
 - i) Role of Reinforcement
 - ii) Schedule of Reinforcement
10. What is team effectiveness? Discuss various elements of team effectiveness. 20