

MGSE-010: GENDER AND ENTREPRENEURSHIP DEVELOPMENT
Tutor Marked Assignment (TMA -01)

Course Code: MGSE 010
Assignment Code: MGSE 010/ AST/2026-27
Maximum Marks: 100

Note: Answer all the questions. While questions in Section A carry 20 marks each (to be answered in about 700 words each), those in Section B carry 12 marks each (to be answered in about 500 words each).

Section-A

1. Define the concept of 'entrepreneurship'. Discuss the several types of entrepreneurships.
2. Discuss the Government policy for promoting Small - Scale Industries in India.

Section B

3. Explain the process of entrepreneurial assessment with suitable case studies.
4. How can we develop successful women entrepreneurs in India? Discuss with the help of case narratives.
5. Compare and contrast the Management Information System (MIS) and Computer Information System (CIS).
6. Evaluate the Public and Private Partnership (PPP) models. Substantiate your arguments with suitable examples.
7. Write Short notes on the following:
 - i) Mergers of Companies
 - ii) Role Models
 - iii) Business Plan
 - iv) Delivery Mechanisms